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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

May 10, 1991

VIA HAND DELIVERY

Ms. Donna R. Searcy
Secretary
Federal Communications Commission
1919 M Street, N.W.
Room 222
Washington, D.C. 20554

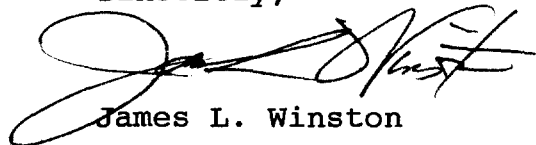
Re: Integration and Diversification Statement of Northeast
Florida Broadcasting Corp., an applicant for a
construction permit to build a new FM radio station on
Channel 289A in Baldwin, Florida

Dear Ms. Searcy:

Transmitted herewith, on behalf of Northeast Florida Broadcasting Corp., an applicant for a construction permit to build a new FM radio station on Channel 289A in Baldwin, Florida, is its Integration and Diversification Statement.

The Integration and Diversification Statement is being filed pursuant to the Order of the Presiding Judge. See Order, FCC 91M-1455, released April 26, 1991.

Sincerely,



James L. Winston

JLW/kn

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FILE

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Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

In re Applications of)	MM Docket No. 91-10
)	
Charley Cecil & Dianna Mae White)	
d/b/a WHITE BROADCASTING PARTNERSHIP)	File No. BPH-891213MM
<u>et al.</u>)	
)	
NORTHEAST FLORIDA BROADCASTING CORP.)	File No. BPH-891214NA
)	
For Construction Permit to Build)	
a New FM Station on Channel 289A)	
in Baldwin, Florida)	

To: The Honorable Edward Luton
Administrative Law Judge

INTEGRATION AND DIVERSIFICATION STATEMENT

1. Northeast Florida Broadcasting Corp. ("Northeast Florida"), by its counsel, and in response to the Order of the Presiding Officer, FCC 91M-1455, released April 26, 1991, hereby submits its Integration and Diversification Statement.

2. Northeast Florida is a corporation organized under the laws of the State of Delaware. The corporation is authorized to issue a total of 250 shares of voting common stock and 750 shares of non-voting common stock.

3. The shareholders of Northeast Florida and their respective shares, equity interests and voting percentages are as follows:

<u>Name</u>	<u>Shares</u>	<u>Equity Interest</u>	<u>Voting Percentage</u>
Lillian Holt	250 (voting)	25%	100%
Dorothy Wade	750 (non-voting)	75%	0%

4. Neither Northeast Florida nor Ms. Lillian Holt, its voting shareholder, holds any ownership interest in or control of any medium of mass communications in Baldwin, Florida or elsewhere. Ms. Wade does hold a 75% equity interest in HBA Broadcasting, an applicant for a new FM radio station in Martinez, Georgia (File No. BPH-900125MT). However, because Ms. Wade is a non-voting shareholder in Northeast Florida, her interest in HBA Broadcasting is not attributable to Northeast Florida.

5. Northeast Florida proposes to integrate its voting shareholder, Ms. Holt, into the management of the proposed station as its General Manager on a full-time basis (i.e., a minimum of 40 hours per week). As General Manager, Ms. Holt will be responsible for the day-to-day management and supervision of the station and its personnel, and will have ultimate responsibility for all decisions. In addition, Ms. Holt will also have responsibility for supervising the station's hiring practices and for the implementation of the station's Equal Employment Opportunity Program. If Northeast Florida is successful in obtaining the construction permit, Ms. Holt will resign from her then current employment to assume her duties as General Manager of the facility upon the grant of program test authority.

6. Ms. Holt has resided in Jacksonville, Florida within the 3.16 mV/m contour of the proposed facility since February, 1985 and will claim credit for local residence. While a resident of Jacksonville, Ms. Holt has been active in local and civic activities for which Northeast Florida will claim civic involvement credit. These activities are listed in the attached Exhibit A.

Respectfully Submitted,

NORTHEAST FLORIDA BROADCASTING CORP.

By: 

Lillian Holt
President

By: 

James L. Winston
Desmond P. Brown
RUBIN, WINSTON, DIERCKS & HARRIS
1730 M Street, N.W.
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Washington, D.C. 210036
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Its Attorneys

Dated: May 8, 1991

EXHIBIT A

Northeast Florida will claim civic involvement credit for Lillian Holt's participation in the following activities:

1986-1988	UNCF Duval County Telethon Campaign
1988	Mayor's Educational Council
1989	"We Care Festival" at Edward Waters College
1989	Arts Assembly of Jacksonville, Board of Directors, Member Arts and Education Committee and Cultural Diversity Committee.
1988-1989	Ashland House, Volunteered proposal drafting help.
1988-1989	Help Center, volunteered proposal drafting help.
1989	Duval County School Board, Middle School Coordinating Committee
1989	Mayor's Resource Development Task Force, Jacksonville.
1989	National Urban League AIDS Advisory Committee for South Eastern Region; AIDS Literature Review Committee
1989	Jacksonville Urban League, Minority AIDS Coalition
1989	Jacksonville Chamber of Commerce, Community Affairs Department, Board of Directors
1989	Planning Committee, Florida Black on Black Crime Annual Conference
1989	National Urban League AIDS Advisory Committee for South Eastern Region; AIDS Literature Review Committee
1989	Jacksonville Urban League, Minority AIDS Coalition
1989	Jacksonville Chamber of Commerce, Community Affairs Department, Board of Directors
1989	Planning Committee, Florida Black on Black Crime Annual Conference

CERTIFICATE OF SERVICE

I, Kathy Nickens, a secretary in the law firm of Rubin, Winston, Diercks & Harris, hereby certify that a copy of the attached **INTEGRATION AND DIVERSIFICATION STATEMENT** was served this 10th day of May 1991, to the following persons by first class mail, postage prepaid:

Honorable Edward Luton
Administrative Law Judge
Federal Communications
Commission
2000 L Street, N.W.
Room 225
Washington, D.C. 20554

Mr. Charles E. Dziedzic
Chief, Hearing Branch
Federal Communications
Commission
Mass Media Bureau
2025 M Street, N.W.,
Room 7212
Washington, D.C. 20554

Chief, Data Management Staff
Federal Communications
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Kathy Nickens